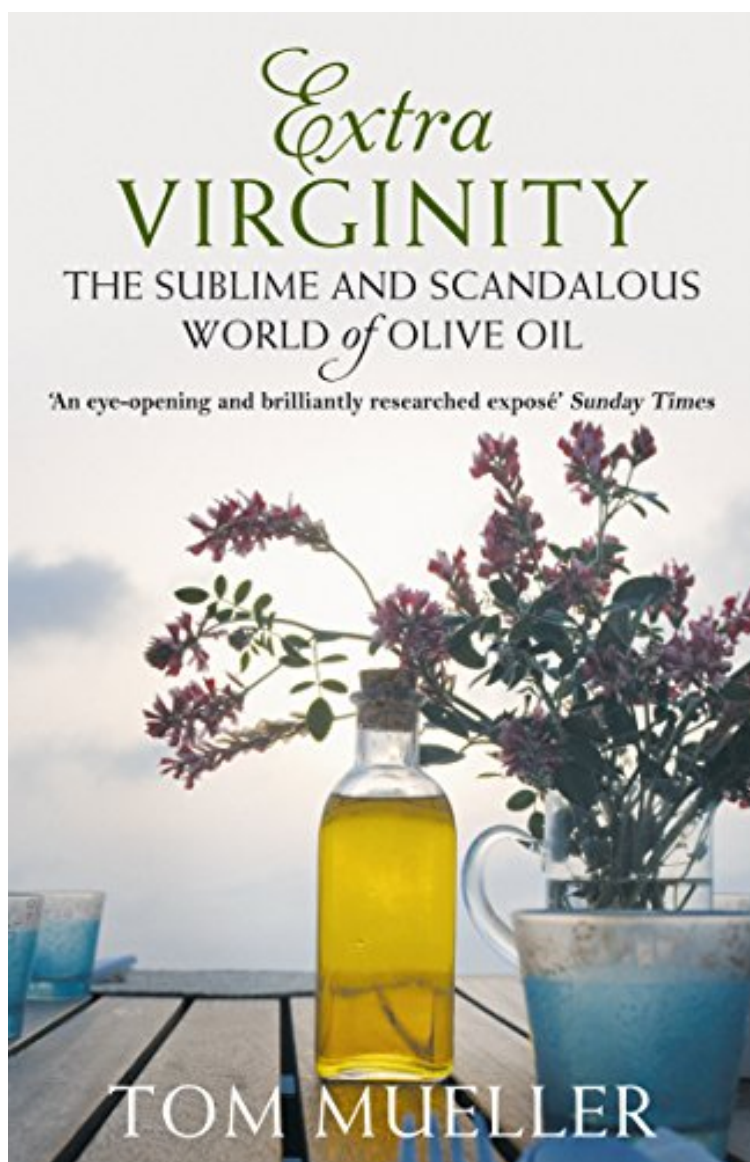


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Extra Virginity: The Sublime and Scandalous World of Olive Oil (English Edition)



Par Tom Mueller
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Description :

Prsentation de l'diteurThe best oils are made by authentic artist-craftsmen, who marry centuries-old agricultural wisdom with cutting-edge extraction technology, and now produce the finest oils in history. However, these producers are being steadily driven from the market: extra-virgin olive oil is difficult and expensive to make, yet alarmingly easy to adulterate. Skilled oil criminals are flooding the market with low-cost, faux extra-virgins, reaping rich profits and undercutting honest producers, whilst authorities in Italy, the US and elsewhere turn a blind eye.From the feisty pugliese woman of sixty struggling to keep the family

business afloat to her industrialist neighbour who has allegedly grown wealthy on counterfeit oil, to Benedictine monks in Western Australia and poker-playing agriculture barons in northern California who make this ancient foodstuff in New World ways, Mueller distils the passions and life stories of oil producers, and explores the conflict, culinary vitality and cultural importance of great olive oil. *Revue de presse* Little is what it seems in the world of Italian olive oil, Mueller reveals in this brilliant expos of the industry... as he travels Italy, Mueller uncovers a murky mafioso world and a trade in Italian food that has been estimated at some 60bn a year --*Sunday Times* A work of investigative journalism, yes, but that's only one strand of this book, in which Mueller sings the hymns of praise to the health benefits of olive oil and meets the small growers who are being pushed to the wall while their neighbours get rich selling counterfeit products.

Glasgow Herald --*Glasgow Herald* An eye-opening account of the dark side of the olive oil trade as entertaining as it is informative and as fast-paced as a thriller, you will not be able to put it down. --*Daily Express* (5-star review) Fascinating --*Independent on Sunday* A work of investigative journalism, yes, but that's only one strand of this book, in which Mueller sings the hymns of praise to the health benefits of olive oil and meets the small growers who are being pushed to the wall while their neighbours get rich selling counterfeit products. *Glasgow Herald* --*Glasgow Herald* An eye-opening account of the dark side of the olive oil trade as entertaining as it is informative and as fast-paced as a thriller, you will not be able to put it down. --*Daily Express* (5-star review) Fascinating --*Independent on Sunday* *Présentation de l'auteur* The best oils are made by authentic artist-craftsmen, who marry centuries-old agricultural wisdom with cutting-edge extraction technology, and now produce the finest oils in history. However, these producers are being steadily driven from the market: extra-virgin olive oil is difficult and expensive to make, yet alarmingly easy to adulterate. Skilled oil criminals are flooding the market with low-cost, faux extra-virgins, reaping rich profits and undercutting honest producers, whilst authorities in Italy, the US and elsewhere turn a blind eye. From the feisty pugliese woman of sixty struggling to keep the family business afloat to her industrialist neighbour who has allegedly grown wealthy on counterfeit oil, to Benedictine monks in Western Australia and poker-playing agriculture barons in northern California who make this ancient foodstuff in New World ways, Mueller distils the passions and life stories of oil producers, and explores the conflict, culinary vitality and cultural importance of great olive oil.